

**TRADE** | CAPITAL MARKETS

## COOKIES POLICY

TRADE CAPITAL MARKETS (TCM) LTD



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## 1. INTRODUCTION

Trade Capital Markets (TCM) Limited (formerly Leadcapital Markets Limited) (referred to as “we”, “us”, “our”, “ours”, “ourselves” and “the Company”) is authorised and regulated by the Cyprus Securities and Exchange Commission (“CySEC”) as a Cyprus Investment Firm (“CIF”) with CIF license number 227/14, uses cookies on our websites. By using our websites, you consent to the use of cookies.

## 2. WHAT ARE COOKIES?

Cookies are small pieces of text placed on your device when visiting the website. They are information, not programs, thus they cannot contain viruses. They allow the Service or a third party to recognize you and make your next visit easier and the Service more useful to you.

## 3. HOW TRADE CAPITAL MARKETS (TCM) LIMITED USES COOKIES

We use both ‘session’ and ‘persistent’ cookies to run the Service. ‘Session’ cookies stay on your device until you stop browsing. ‘Persistent’ cookies stay until they expire or are deleted. The types of cookies used are as follows:

- i. **STRICTLY NECESSARY COOKIES:** These cookies are essential, as they enable you to move around the Service and use its features, such as accessing logged in or secure areas.
- ii. **ESSENTIAL COOKIES:** We may use these to authenticate users and prevent fraudulent use of user accounts.
- iii. **PERFORMANCE COOKIES:** These cookies collect information about how you have used the Service, e.g. information related to the unique username you provided. They may also be used to show you have logged in so we can serve you fresher content, or to track aggregate Service usage so we can test new features and changes on the Service. These cookies are often used for load balancing to ensure that the website remains up and running and to improve Service performance.
- iv. **FUNCTIONALITY COOKIES.** These cookies allow us to remember your actions, for example how and when you logged in and out; if you chose to block advertisements; the history of Service tools you’ve used. They also allow us to tailor the Service to provide enhanced features and content for you, and to remember how you customized the Service.
- v. **TARGETING COOKIES:** By remembering that your device has visited a site or service, these cookies are used to deliver content that is more relevant to you and your interests. This information may be shared with organizations to deliver advertising and help measure the effectiveness of an advertising campaign, or with other business partners to provide aggregate usage statistics and Service testing.
- vi. **THIRD-PARTY COOKIES:** Third party cookies report usage statistics of the Service, or deliver advertisements on and through the Service.
- vii. We may use third party vendors, such as Google and AdRoll, to display our ads over the internet to you, based on your previous use of our website(s). To opt out of being tracked by Google Analytics across all websites visit [Google Analytics Opt Out](#).
- viii. The table provides you with information on which cookies are set when you visit the website and how to opt out. Please note that some are essential to our platforms and as blocking them would severely damage performance, no option to opt out is provided.

NAME	COOKIE TYPE	LIFETIME	DESCRIPTION
tracking	1st Party	1 month	Website core: tracking parameters
tfxl_geoip_redirect	1st Party	1 year	Website core: geoip information
company	1st Party	SESSION	Website core: company information
has_js	1st Party	SESSION	Website security. Checking if JavaScript is enabled or not.
SERVERID_L	3rd Party	SESSION	Live chat cookie
_gat_UA-9367165-131	1st Party	1 hour	Website core: google analytics
_ga	1st Party	2 years	Website core: google analytics

__utmz	1st Party	6 months	Website core: campaign counter/identification.
__utmt_UA-9367165-13	1st Party	1 hour	Website core: google analytics
__utmc	1st Party	SESSION	Website core: visitor tracking session.
__utmb	1st Party	1 hour	Website core: visitor session timeout.
__utma	1st Party	2 years	Website core: visitor counter/identifier.
visid_incap_635529	3rd Party	2 years	CDN cookie
visid_incap_558247	3rd Party	2 years	CDN cookie
userinfo	1st Party	27 years	Website core: user information
_hjUserld	3rd Party	1 year	Hotjar cookie
lc_window_state	3rd Party	SESSION	Live chat cookie
kvcd	3rd Party	SESSION	Kissmetrics cookie
km_vs	3rd Party	1 hour	Kissmetrics cookie
km_uq	3rd Party	5 years	Kissmetrics cookie
__utmb	1st Party	1 hour	Website core: visitor session timeout.
km_lv	3rd Party	5 years	Kissmetrics cookie
km_ai	3rd Party	5 years	Kissmetrics cookie
incap_ses_325_635529	3rd Party	SESSION	CDN cookie
incap_ses_324_558247	3rd Party	SESSION	CDN cookie
incap_ses_323_558247	3rd Party	SESSION	CDN cookie
__lc.visitor_id.g6092921_0	3rd Party	3 years	Live chat cookie
SITE_LANG	1st Party	5 years	Website core: language information
NewSite	1st Party	1 year	Website core: site identifier
recent_window.group0	3rd Party	SESSION	Live chat cookie
message_text.group0	3rd Party	SESSION	Live chat cookie
main_window_timestamp_0.group0	3rd Party	SESSION	Live chat cookie
main_window_timestamp.group0	3rd Party	SESSION	Live chat cookie
incap_ses_87_593395	3rd Party	SESSION	CDN cookie
_livechat_lastvisit	3rd Party	2 years	Live chat cookie
__livechat	3rd Party	2 years	Live chat cookie

#### 4. WHAT ARE YOUR CHOICES REGARDING COOKIES

If you want to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

More information about cookies:

- AllAboutCookies: <http://www.allaboutcookies.org/>
- Network Advertising Initiative: <http://www.networkadvertising.org/>